

Katy Jackson

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Career Summary

Strong experience in user interface design, multimedia and website design. Certified Macromedia Flash MX designer. Experienced designer creating user interfaces since 1993 and website design since 1995. Strong skills in CSS, graphics development, and Actionscript coding. Conducted usability testing, wrote requirements documents and project specifications and designed and created both online and printed technical documentation.

Online portfolio of selected projects available at <http://www.katyjackson.net/>

Tools and Technologies

- Adobe Photoshop, Adobe Illustrator, Adobe Premiere, Adobe AfterEffects, Macromedia DreamWeaver, Macromedia FireWorks, Macromedia Flash, Microsoft Office including Access, Project, and Visio
- ASP, ColdFusion, CGI using Perl, CSS, HTML, JavaScript

Experience

Freelance Web Designer

Duluth, Georgia

August 2007 - Present

- Just completed 6-month project with AT&T Wireless: used Actionscript 2 to develop Spanish language support in for their Flash-based Consumer Electronic Simulator (CES) application, which provides a chance for AT&T store visitors to try out a variety of AT&T products, provided a means for the CES .swf files, running on a network server, to automatically detect updates and push the new updated swf files to 1800 laptops automatically throughout the country, created prototype for configurable Flash-based in-store ads to reside on kiosks on all AT&T Wireless stores, provided general actionscript and flash support for on-going IT projects.
- Currently provide website design and updates for a variety of freelance clients (see <http://www.katyjackson.net> for samples)

Sr. Web Interface Designer

Sage Software Lawrenceville, Georgia

April 2004 - August 2007

- Created product demos using Macromedia Flash for Sage Software products, including Peachtree by Sage, Peachtree Quantum, Sage Payroll Services, and Simply Accounting. These full-featured product demos contained heavy use of Actionscript to capture ad codes to determine what promotion brought the viewer to the demo and to provide VCR-style controls to pause, fast forward, rewind the demo and mute the narration.
- Recorded demo narration and processed resulting sound files in order to deliver the clearest possible sound with the smallest possible file size.
- Created ColdFusion web pages to serve up the Flash content and to check the user's system for the correct version of Flash and capture the ad code passed to the demo from the page URL.
- Developed Flash applications to display video on various Sage websites.
- Created both static and flash-driven banner ads.
- Designed and developed web pages for existing Sage websites.

Freelance Web Designer

Duluth, Georgia

April 1998 – April 2004

- Provided a variety of services to my clients including: user interface design, website design and construction, Flash development, ASP programming, Search Engine Optimization, website analytics, rich text e-mail, and banner ads.

• Projects included:

- Designed and created css-driven user interface screens for a travel system for a federal agency client of ClearNova, Inc. using ClearNova's Rapid Application Development tool.
- Created technical illustrations using Adobe Illustrator for ClearNova's training documentation.
- Worked with the Small Business Division of Sage Software to redo their Timeslips website. Changed the layout of all the site pages and created an ASP layout template to bring in the website layout conversion ahead of schedule in order to launch the new website along with the latest version of Timeslips.
- Designed and created websites for various clients, including Core Financial Advisors, DeKalb Regional Healthcare System, Execulinks, Marketing Technologies, and MAPICS, Inc.
- Created an online education database for MAPICS and an online class registration system for their students to use when signing up for training using ASP and a Microsoft Access database.

Director of Hypermedia

Security First Technologies (now S1 Enterprise) Atlanta, Georgia

April 1995 – April 1998

- Managed a department of eight people responsible for all online and printed materials including: S1 product user interfaces, printed technical manuals, online help, and website design.
- Designed and created prototypes and product demos of S1's Virtual Bank Manager software for presenting to potential investors and customers.
- Worked with the developers of VBM in creating and documenting the business rules and logic of the product.

Design Manager

Peachtree Software (now Sage Software) Norcross, Georgia

June 1989 – April 1995

- Led a team of user interface designers in developing the design for Peachtree Accounting for Windows and Peachtree First Accounting. Responsibilities included Gathering requirements for new versions of the software, writing design specification, and directing usability testing.
- Created favorably reviewed interactive tutorial for Peachtree Accounting for Windows using IconAuthor.
- Designed and wrote several end-user manuals for Peachtree products and created online Windows Help using RoboHelp.

Senior Analyst

Georgia Power Company Atlanta, Georgia

March 1986 – June 1989

- Provided introductory, intermediate and advanced software training to over 750 employees and outside clients. Developed courseware and specialized classes for various software packages.
- Directed the purchase and installation of \$500,000 worth of computer equipment for the Power Delivery Department over a two month period.

Awards and Recognition

- Certified Macromedia Flash MX designer.
- Interviewed in U.S. News and World Report (in 1995) as one of a group of "up-and-coming" website designers.
- Tutorial developed for Peachtree Accounting for Windows received an "Outstanding" rating in PC Computing magazine.
- Led team of software designers that received the following accolades for the Peachtree Accounting for Windows user interface: 1995 PC computer "A" list, PC Magazine Editor's Choice, Windows Magazine Award.

Education and Training

- 1985 Georgia State University, Atlanta Georgia, BBA in Information Systems
- Macromedia-certified training in ActionScript and Advanced ActionScript.